

## **ASUS “MBTI Gamer Card Campaign” Official Rules, Terms and Conditions**

This MBTI Gamer Card Campaign (“Giveaway”) is hosted by ASUSTeK Computer Inc. (“ASUS”).

1. Detailed information with respect to how to participate and win prizes in connection with this specific Giveaway, [ASUS Terms of Use Notice](#), and [ASUS Privacy Policy](#), constitutes part of this ASUS “MBTI Gamer Card Campaign” Official Rules, Terms and Conditions (collectively “Official Rules” or “Terms”). Participating in this Giveaway is deemed acceptance of these Terms. ASUS may at any time revise the Terms and other rules set forth by ASUS. Eligible Entrant (as defined below) shall be bound by any such revisions.
2. **NO PURCHASE NECESSARY.** No purchase of a product or service is necessary to enter or win. A purchase will not increase Eligible Entrant’s chances of winning.
3. **Eligible Entrant:** Individuals aged 20 and above, and considered an adult by the laws of the country where you reside, excluding employees of ASUS and its affiliates, subsidiaries, advertising representatives, agencies or any other person professionally connected with the Giveaway, and the immediate families of any of the foregoing persons or entities. Individuals may be required to provide the necessary consents and approvals during their participation in the Giveaway, and failure or refusal to provide these consents and approvals may result in the individuals’ disqualification from the Giveaway.
4. **Void Where Prohibited.** The Giveaway is subject to all applicable federal, state, provincial, municipal and local laws and regulations. The Giveaway excludes Russia, Belarus, China and territories or countries where applicable laws either (i) prohibit participating or receiving a prize in giveaways; or (ii) require extra process (such as registration and reporting) for holding giveaways or providing prizes exceeds certain value.

### 5. **Giveaway Details:**

#### **A. MBTI Gamer Card Launch Plan**

##### (i) Period (time based on Taiwan local time GMT+8:00)

- (1) Start date: 10am on June 3, 2024;
- (2) End date: 5pm on July 3, 2024.

##### (ii) How to Join

Each Eligible Entrant may join once for Lucky Draw and once for Mystery Prize:

##### (1) For Lucky Draw:

- Visit the designated website we share on our official social platforms;
- Upload your photo to create an MBTI card;
- Click “Enter the Raffle” and submit your email to join the lucky draw.

##### (2) For Mystery Prize:

- Visit the designated website we share on our official social platforms;
- Upload your photo to create an MBTI card;
- You get a chance to win the mystery prize if you receive a special game card marked with “Special Prize Winner”.
- To register for the mystery prize, click “Redeem the Prize” on the website and submit your email. Please note that the quantity of mystery prize is limited and will be provided on a first-come first-served basis.

Note: If you receive a special game card marked with “Special Prize Winner”, you can still enter the Lucky Draw by visiting the designated website again and following the steps set for joining the Lucky Draw.

(iii) Prizes

(1) For Lucky Draw:

- Electro Punk Go Core headset x5
- Electro Punk backpacks x5
- ROG Jenga x5

(2) For Mystery Prize:

- Mystery prize x 20

(iv) Selection of Winners for Lucky Draw

- (1) Each individual may enter the Lucky Draw only once. Any additional entries beyond the first entry will be ignored, and not be eligible for the Lucky Draw. However, an individual who join the Lucky Draw may still join the Mystery Prize for once.
- (2) ASUS will randomly select the winners from all valid entries received.

(v) Winner Notification

- (1) Winners for Lucky Draw and Mystery Prize (collectively “Prize Winners”) will be informed by direct email from ASUS using the email provided in their entry no later than July 10, 2024.
- (2) The Prize Winners’ name will also be announced on ROG Global IG, Facebook and Twitter.

**B. ROG Elite rewards program post-launch promotion**

(i) Period (time based on Taiwan local time GMT+8:00):

- (1) Start date: 5pm on July 4, 2024;
- (2) End date: 5pm on September 20, 2024.

(ii) How to Join and Prizes:

(1) For ROG Elite points (available to ROG Elite members only):

Log in your [ROG Elite Rewards program](#), and click the ROG MBTI Gamer card (activity card) on the ROG Elite Rewards website to earn ROG Elite point(s).

Note: Each ROG Elite members may earn ROG Elite point(s) once.

(2) For mystery prize (available to all Eligible Entrant):

Visit the designated website we share on our official social platforms and/or ROG Elite Rewards program, upload your photo to create an MBTI card. You get a chance to win the mystery prize if you receive a special gamer card marked with “Special Prize Winner”. To register for the mystery prize, click “Redeem the Prize” on the website and submit your email. Please note that the quantity of mystery prize is limited and will be provided on a first-come first-served basis.

- Mystery prize x 20

Note: Eligible Entrants who already earned in **MBTI Gamer Card Launch Plan** the Mystery Prize will not be eligible for earning the mystery prize again.

(iii) Selection of Winners and Notification of Winners for Mystery Prize:

- (1) Each individual may enter the mystery prize only once. Any additional entries beyond the first entry will be ignored, and not be eligible for the mystery prize.
- (2) Winners for mystery prize will be informed by direct email from ASUS no later than Sep. 27, 2024.
- (3) The list of Winners for mystery prize will also be announced on ROG Global IG story.

**6. Responsibilities of Giveaway Prize Winners:**

- (i) Prize Winners and mystery prize winners (hereinafter collectively referred to as "Giveaway Prize Winners") are required to provide their full name, physical address, and phone number in the reply to prize notification in order to receive the prize (these contact information will only be used as a means to deliver the Prize to the Prize Winners) within seventy-two (72) hours after receiving the direct email from ASUS. Any failure of a Giveaway Prize Winner to make the contact information available to ASUS will be deemed a waiver of the right for the prize awarded, and ASUS, in its sole discretion, has the right to conduct a redraw to decide a substitute.
- (ii) Giveaway Prize Winners guarantee that all information provided is accurate and truthful. ASUS reserves the right to reject winning claims with incomplete or incorrect information.

**7. Giveaway Prizes:**

- (i) The approximate retail value ("ARV") of the prizes under this Giveaway (collectively, "Giveaway Prizes") are as follows:

- Electro Punk Go Core headset: USD99
- Electro Punk backpack: USD49
- ROG Jenga: USD4.72
- Mystery prize (for both MBTI Gamer Card Launch Plan and ROG Elite rewards program post-launch promotion: USD10.50

These values are subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the Giveaway Prize is awarded or redeemed.

- (ii) Giveaway Prizes are non-transferable, and no substitution will be made unless ASUS, in its sole discretion, determines otherwise. ASUS reserves the right to substitute a Prize for one of equal or greater value should it become unavailable for any reason.
  - (iii) Giveaway Prize Winners understands and agrees that the Prize is being provided "AS-IS," and ASUS makes no warranty, representation, or guarantee regarding any Giveaway Prize, including but not limited to its quality, condition, merchantability, or fitness for a particular purpose.
- 8. Taxes:** Giveaway Prize Winners are responsible for all applicable taxes and expenses not specified in the prize description. It is the Giveaway Prize Winners' responsibility to comply (at their own expense) with any applicable laws requiring payment of any tax, duty, levy or similar impost relating to the award of the prize, and ASUS shall have no responsibility in respect thereof.
- 9. No Transfer:** Giveaway Prizes are non-exchangeable, non-transferable, and cannot be converted into cash or substituted for any other item, model, or color, except that ASUS reserves the right to substitute a similar prize of equal or greater value should the Giveaway Prize described be unavailable for any reason. In the event a Giveaway Prize Winner does not accept delivery of the Giveaway Prize or the delivery is unsuccessful, Giveaway Prize Winner waives its right to claim for the Giveaway Prize.
- 10.** Third party software "stable-diffusion" is used in the designated website in this Giveaway for generating the MBTI card (or game card); therefore, users who generate the MBTI card (or game card) are subject to the license terms "[CreativeML Open RAIL-M \(dated August 22, 2022\) and shall pay extra attention to Paragraph 5 and Attachment A of such license terms](#)"

11. ASUS reserves the right to disqualify entries which are (a) incomplete, (b) suspected of being false or answered in bad faith, (c) illegible, (d) contain sexual content or are otherwise offensive or objectionable; or (e) not in compliance with these Official Rules.
12. For any reviews, articles, posts, or ratings about Your user-generated content or using experience of ASUS products and/or services on ASUS or on third party platforms, you should disclose material connections between you and ASUS in such reviews, articles, posts, or ratings, for example, by stating “sponsored post by ASUS” or “promoted post by ASUS” in Your reviews, articles, posts, or ratings.
13. This Giveaway is in no way sponsored, endorsed or administered by, or associated with Instagram, X, Facebook or any similar social media platforms. You agree to grant the foregoing social media a complete release regarding this Giveaway. You acknowledge you are providing your comments and personal information to ASUS and not to the foregoing social media; and such information and personal information will only be used for this Giveaway.

For any questions, please contact: [rogsocialmedia@asus.com](mailto:rogsocialmedia@asus.com)